


# An Environmental Scan of OCLC Alternatives

Report Prepared for RAILS

Prepared by  
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## Agenda

- ◆ Introduction
- ◆ About OCLC
- ◆ Exploring Alternatives
- ◆ Cataloging Alternatives
- ◆ Interlibrary Loan Alternatives
- ◆ Recommendations

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## Introduction

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| ◆ Bergen County Cooperative Library System (NJ)  | ◆ Black Gold Cooperative Library Network (CA)       |
| ◆ Colorado Alliance of Research Libraries – CARL | ◆ Colorado Library Consortium – CLiC                |
| ◆ Lakeland Library Cooperative (MI)              | ◆ The Library Network (MI)                          |
| ◆ MOBIUS (MO)                                    | ◆ OWLSnet Public Library System (WI)                |
| ◆ SAILS Library Network (MA)                     | ◆ Libraries of Middlesex Automation Consortium (NJ) |
| ◆ MINERVA (ME)                                   | ◆ Washington Idaho Network (WA)                     |
|  | ◆ Library Services Centre (Ontario, Canada)         |

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## About OCLC

- ◆ WorldShare Metadata Services (cataloging)
- ◆ WorldShare Interlibrary Loan (sharing resources)
- ◆ WorldShare Management Services (cloud-based integrated library system)
- ◆ WorldCat Discovery Services
- ◆ CONTENTdm (manage digital collections)

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## About OCLC

- ◆ 16,857 members in 113 countries
- ◆ WorldCat has 321 million bibliographic records
- ◆ Illinois libraries have contributed 89 million holdings
- ◆ Revenues were \$213,575,500 in 2014
- ◆ Reserves of \$266,911,900 in 2014

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## About OCLC

- ◆ OCLC costs of \$4.2 million to be allocated among Illinois libraries
- ◆ Costs allocated based on historical use of OCLC services
- ◆ Lack of transparency and equality in pricing using the existing process
- ◆ In some cases, costs of OCLC are equal to or exceed membership charges in a shared ILS consortia

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## Exploring Alternatives

- ◆ Breadth– size & diversity of the database
- ◆ Quality – adherence to standards, duplicate records
- ◆ Ease of Use – User interface to accomplish tasks
- ◆ Costs of Use

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## Cataloging Alternatives

- ◆ Online Access, such as SkyRiver
- ◆ Other libraries, using Z39.50
- ◆ Internet resources
- ◆ Vendors that supply physical and electronic resources
- ◆ Outsourcing cataloging vendors

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## Online Access

- ◆ SkyRiver
  - ◆ Breadth – 70 million records
  - ◆ Quality – Good
  - ◆ Ease of Use – Excellent
  - ◆ Costs – Low and no per record charge

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### SkyRiver Costs

| Consortium                | Costs           | Records/Year  | Cost/Record  |
|---------------------------|-----------------|---------------|--------------|
| Black Gold Cooperative    | \$16,500        | 9,000         | \$1.83       |
| Four County Lib. System   | 15,000          | 12,500        | 1.20         |
| Lakeland Lib. Cooperative | 49,500          | 35,747        | 1.38         |
| Lakeshores Library System | 36,500          | 30,000        | 1.22         |
| The Library Network       | 42,250          | 50,000        | .85          |
| OWLSnet Public Lib. Sys.  | 40,000          | 100,000       | .40          |
| SAILS Library Network     | 38,696          | 52,462        | .73          |
| Suffolk County Lib. Coop. |                 | 90,000        |              |
| <b>AVERAGE*</b>           | <b>\$34,064</b> | <b>41,387</b> | <b>\$.82</b> |

\* Ignoring Suffolk County

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- ### Other Libraries
- ◆ Z39.50
    - ◆ Breadth – Quite large
    - ◆ Quality – Good
    - ◆ Ease of Use – Easy but time consuming (in some cases)
    - ◆ Costs - Staff

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- ### Internet Resources
- ◆ Social Cataloging Sites
    - ◆ Breadth – Large
    - ◆ Quality – Mixed – short records
    - ◆ Ease of Use – Time consuming
    - ◆ Costs - Staff

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## Material Vendors

- ◆ Suppliers
  - ◆ Breadth – Good
  - ◆ Quality – Mixed (Mostly good)
  - ◆ Ease of Use – Batch loading, duplicates
  - ◆ Costs - Staff

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## Material Vendors

| Vendor         | Size of DB | Cost of Copy Cataloging | Cost of Original Cataloging |
|----------------|------------|-------------------------|-----------------------------|
| Baker & Taylor | 10 million | 40 cents                | AV edited = \$1.50          |
| Brodart        | 15 million | \$1.25                  | \$4.00                      |
| Ingram         | 17 million | 40 cents                | \$10 to \$12                |
| Midwest Tapes  | ??         | 0 to \$1.20             | \$10 to \$12                |
| OverDrive      | ??         | 0 to \$1.50             | Not available               |

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## Outsourcing Vendors

- ◆ Library Services Centre
  - ◆ Breadth – Moderate (current materials)
  - ◆ Quality – High (authority control)
  - ◆ Ease of Use – Simple
  - ◆ Costs – Low (batch loading)

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### Comparison of Cataloging Alternatives

| Option             | Source of Records        | Size of DB         | Quality                  | Cost per Record   |
|--------------------|--------------------------|--------------------|--------------------------|-------------------|
| SkyRiver           | LC +                     | 70+ million        | High                     | Varies – 82 cents |
| Other libraries    | LC + others              | 75+ million        | High                     | Free              |
| Internet resources | Members & libraries (LC) | 100+ million       | Mixed                    | Free              |
| Material vendors   | LC & publishers          | 17 million or less | High generally           | 40 cents to \$4   |
| Outsourcing        | LC, other libraries      | 1.5 million        | High – authority control | \$1 to \$3.75     |

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- ### Interlibrary Loan Alternatives
- ◆ Messaging software
  - ◆ Reduce the number of ILSs – merge consortia and grow membership in remaining consortia
  - ◆ Create a RAILS regional catalog/ILL system (overlay project)

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### Comparison of ILL Alternatives

| State                  | Annual Cost of Operation | Number of Fulfilled ILL Requests Last Year | Cost per Fulfilled ILL Request |
|------------------------|--------------------------|--|--------------------------------|
| Colorado – INN-Reach   | \$ 179,000               | 600,000                                    | \$ .29                         |
| Connecticut – SHAREit  | \$13,916                 | 128,384                                    | 4.00                           |
| Kansas – SHAREit       | 448,452                  | 123,447                                    | 3.63                           |
| Louisiana – SHAREit    | 135,000                  | 85,000                                     | 1.59                           |
|                        | 125,000*                 | 11,000*                                    | 11.36*                         |
| Maryland – Relias      | 69,785                   | 285,107                                    | .25                            |
| Michigan – INN-Reach   | 450,000                  | 1,096,689                                  | .41                            |
| Mississippi – SHAREit  | 54,000                   | 14,521                                     | 3.72                           |
| Montana – SirsiDynix   | 219,919                  | 231,343                                    | .95                            |
| New Jersey – SHAREit   | 483,000                  | 130,310                                    | 3.71                           |
| Wisconsin – SHAREit    | 386,250                  | 179,966                                    | 2.15                           |
| B'r Columbia – SHAREit | 118,000                  | 107,163                                    | 1.10                           |
| INN-Reach Averages     | \$ 312,500               | 848,345                                    | \$ .37                         |
| Relias Averages ±      | \$ 69,785                | 285,107                                    | \$ .25                         |
| SHAREit Averages       | \$ 305,517               | 109,627                                    | \$ 2.78                        |

\* = Data for OCLC # = Only 1 library

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## Implications

- ◆ Significant cost savings by embracing one or more cataloging and ILL alternatives
- ◆ Accuracy of holdings in RAILS member libraries in OCLC will decline over time
- ◆ RAILS member libraries will have more fiscal and administrative control over the way services are delivered

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## Recommendations

- ◆ Investigate a SkyRiver Master Agreement
- ◆ Create a Cataloging Center
- ◆ Create a RAILS Regional Catalog/ILL System (overlay project)
- ◆ Make the RAILS Regional Catalog Discoverable
- ◆ Encourage Libraries to Evaluate the Purchasing of Materials in Lieu of Using ILL
- ◆ Periodically Offer a Webinar on Cataloging Alternatives

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## Over To You

- ◆ Joe AT JoeMatthews.Org

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