



My Library Is...

Specialized Library Spotlight Project

Fall 2021

Introduction

As part of the My Library Is... campaign in which RAILS helps libraries tell their story, RAILS is starting a new project to help spotlight the work of specialized libraries. Through a series of video interviews, specialized libraries can tell their story and showcase how they make a difference in their organization. Using these short videos, RAILS can promote the work of member libraries and help bring more attention to the advocacy needs of specialized libraries.

Format

Each video will be a short interview, 3-5 minutes in length. The videos will be recorded via Zoom.

Videos will be uploaded to the RAILS YouTube page. They will be posted in the Videos section of the My Library Is... Sharing Showcase. They will also appear as a blog post on the My Library Is... website.

Libraries

RAILS is looking for any library that serves a specialized population of users. This does not include public or school libraries. It may include academic libraries, particularly ones that serve specialized audiences.

Type of libraries we are looking for include:

- Corporate
- Government
- Health
- Law
- Museum
- Non-profit
- Prison

Questions

The interview is only three questions long. These questions are listed below.

1. Tell us a little bit about your library. Who are your users? What services do you provide?
2. What is one service or resource in your library that you are particularly proud of?
3. In your opinion, why are specialized libraries like yours important? What makes them relevant for their users?

Images

RAILS also asks that interviewees submit one image of their library. This should be in either a JPG or PNG format. By providing an image you are agreeing to allow RAILS to share this file via email and social media channels.