Better Together
Libraries in the Sharing Economy
#BTIL15
October 2015

- Library or Library
- Do things once together the same
- Now what?
- Who has a stake in this?
- Who wants what you want?
- Coalition of the willing
- Do not be afraid to look outside your sphere
- What about barriers?
- Explain the why to inspire buy-in
- Remember opinions are organic and persistent
- Bad things can be great allies
- How to transform and evolve
- Inspirations
- Pinterest, Fast Company, HBR, Twitter, Speak Like an Artist
- Where to go for MOOCH
- Create your own Fantasy League of libraries
- Noouch (clear accountability)
- Clear the way
- Don't use the Verrazano Narrows Bridge
- How to foster relationships
- Collaborations + communication
- Partnerships + networking
- First step to collaboration: trust
- Lead by example
- Take risks
- Expand opportunities for other people
- (What are you working on?) I can help!
- Bold
- Collaborative workplace
- John Helmer: Academic
- Amy Affelt: Special
- Todd Lash: School
- Vicki Rakowski: Public
- Expanding: success stories
- Make it at your library
- Just reach out, ask, make it what you want!